

ABOUT OUR NETWORK



Nevada Green Business Network offers a voluntary, statewide green business certification program. We work with small to medium-sized businesses to provide free assistance and recognize businesses that achieve certification.

Our vision is a thriving, green economy that ensures a healthy Nevada for generations to come.



INNOVATIVE BUSINESS SOLUTIONS

The Nevada Green Business Program utilizes GreenBizTracker, a software solution that makes it easy for businesses to register and get started, track efforts, and become certified. The program offers industry-specific checklists of best practices and certifies businesses that meet minimum thresholds of environmental performance.

“The Nevada Green Business Certification Program validated our efforts and demonstrated our commitment to protect the environment and the health of our employees, customers and community.”

WE ARE HERE FOR YOU

We help businesses identify and implement green practices that make sense for their organization. Businesses receive technical assistance, information about utility incentive programs, recommendations on low- and no-cost actions, and access to valuable resources.

CONTACT US

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Good for Nevada. Great for Business.





WHAT IS A GREEN BUSINESS?

Green businesses show they care about the environment and community. They implement best practices that protect the environment, lower carbon emissions, and safeguard the health and wellness of employees and customers.

Becoming a green business is a great way to increase profitability through energy and water savings to free up resources that can be invested in growth. And with today's environmentally-conscious consumers, it will help to attract new customers.



GET CERTIFIED THREE EASY STEPS

1

Register and apply

Complete a business profile. A checklist is generated based on type of business.

2

Get assistance

A Green Business Advisor will reach out to offer assistance. Businesses take as long as needed to complete checklist.

3

Get recognized

Certified green businesses complete a Company Profile and get listed in the Green Business Directory.



GET RECOGNIZED

Once certified, we help to promote green businesses and connect them to customers in their community, throughout Nevada, and across America. We offer three tiers of marketing benefits to showcase the efforts of Nevada's green business leaders.

WHERE DO YOU FIT?

GOING GREEN PROTECTS PEOPLE, PLANET & PROFITS. GREEN BUSINESSES SHARE THEIR COMMITMENT, ENGAGE EMPLOYEES, AND TAKE ACTION IN SIX AREAS.



ENERGY



POLLUTION
PREVENTION



SOLID
WASTE



TRANSPORTATION



WASTEWATER



WATER

FIND A TIER THAT FITS

FIND THE LEVEL THAT FITS YOUR SUSTAINABILITY GOALS.



GET CERTIFIED TODAY!

WHY GET CERTIFIED?

PROTECT THE ENVIRONMENT.

Green businesses conserve natural resources and protect air and water quality.

SAVE MONEY.

Reducing energy, water, and waste leads to cost savings and improves efficiency.

BUILD LOW-CARBON ECONOMY.

Alternatives to drive-alone commutes and saving resources lower carbon emissions.

IMPROVE EMPLOYEE WELLNESS.

Using non-toxic cleaning supplies protects the health of employees.

GAIN A MARKETING EDGE.

Attract customers who buy from businesses helping to protect the environment.

RECEIVE RECOGNITION.

Certified green businesses are promoted on the Green Business Directory, and more.

	TIER 1 LEADER	TIER 2 CHAMPION	TIER 3 INNOVATOR
Technical assistance, resources & connect to rebates.			
Green Business Directory & Shop Green app listings.			
Framed certificate, window decal & logo for website.			
Recognition in NVGBN social media & e-newsletter.			
Local government recognition.			
6-month feature on NVGBN website testimonials.			
6-month feature on GreenBizTracker ad slider.			
Featured as headline story in NVGBN blog or e-news.			
Nomination for Nevada Green Business award.			