

The background of the entire image is a scenic landscape. In the foreground, a calm lake reflects the sky and the surrounding environment. A hot air balloon with a yellow and red checkered pattern is floating in the center of the lake. Behind the lake is a dense forest of tall evergreen trees. In the background, a range of rugged mountains is visible under a clear, light blue sky.

Good for Nevada. Great for Business.



PROTECT ENVIRONMENT.

Conserve natural resources and protect air and water quality.

SAVE MONEY.

Reduce energy, water, and waste for cost savings and improved efficiency.

BUILD LOW-CARBON ECONOMY.

Alternatives to drive-alone commutes lower carbon emissions.

IMPROVE EMPLOYEE WELLNESS.

Non-toxic cleaning supplies protect employee health.

GAIN A MARKETING EDGE.

Attract 70% consumers that support support green businesses.

Mission

Educate and assist Nevada businesses and organizations in achieving green business certification to increase economic prosperity and create sustainable communities.

Vision

Transition to a thriving, sustainable economy that ensures a healthy Nevada for generations to come.

Values

- Leadership & Innovation
- Education
- Sustainability
- Community
- Healthy & Wellbeing
- Vibrant Network





Our Partners



Get Started in 3 Easy Steps



1

Register & Apply

Register online
and fill out application.

2

Get Assistance

A Green Business Advisor
will reach out to help and
provide resources.

3


Promote Business

Complete a Company
Profile to get listed in the
green business directories.



GreenBizTracker

An online platform makes it easy for businesses to register and get started, track their efforts, and become certified.

 FIND A GREEN BUSINESS

Type of Business
View All ▾

State
Nevada ▾

Category
▾


County
View All ▾

Zip Code
Zip

City

Business Name, Keyword

SEARCH

 APPLY TO BE A GREEN BUSINESS

Find new ways for your business to be more efficient, healthy, and attract new customers. Get EnviroStars recognition!

APPLY NOW

Already have an account?

LOGIN HERE

Forgot your password?

Green Business Action Areas



Energy



Transportation



Pollution
Prevention



Wastewater



Solid Waste



Water



MERCHOLOGY

Nevada Certified Green Business
Industry & Trade Manufacturing
Sparks, NV

Sample Checklist for Tier 1 Office / Retail Certification



GENERAL (2 POINTS)

- ☐ Employee Sustainability Guide R
- ☐ Environmental Policy Statement R
- ☐ Sustainability Commitment on Company Website 1
- ☐ Work with Other Green Businesses 1
- ☐ Encourage Employees to Conserve Resources 1

WASTEWATER

- ☐ Cover Dumpsters, Cans & Drums from Rainwater R
- ☐ Ensure only Rain Drains into Storm Drains R

SOLID WASTE (1 POINT)

- ☐ Recycling & Compost Bins Next to All Trash Bins R
- ☐ Recycle & Compost all Materials Accepted in Area R
- ☐ Use Reusable Dishware in Break Rooms R
- ☐ Require Vendors to use Sustainable Packaging 1
- ☐ Reuse Packaging Materials for Shipping 1
- ☐ Purchase Recycled-Content or FSC-Certified Paper 1
- ☐ Set Printer & Copier Defaults to Duplex R
- ☐ Eliminate Single-Use Coffee Pods 1
- ☐ Eliminate Single-Use Bottles of Water 1

POLLUTION PREVENTION

- ☐ Non-Toxic Cleaning & Maintenance Products R
- ☐ Properly Store & Dispose of Universal Waste R

TRANSPORTATION

- ☐ Offer at least 3 Employee Commute Options R

ENERGY

- ☐ Set Sleep and Off Settings for Equipment R
- ☐ Maintain HVAC & Refrigeration Systems R
- ☐ Use Energy-Efficient LED Lighting R

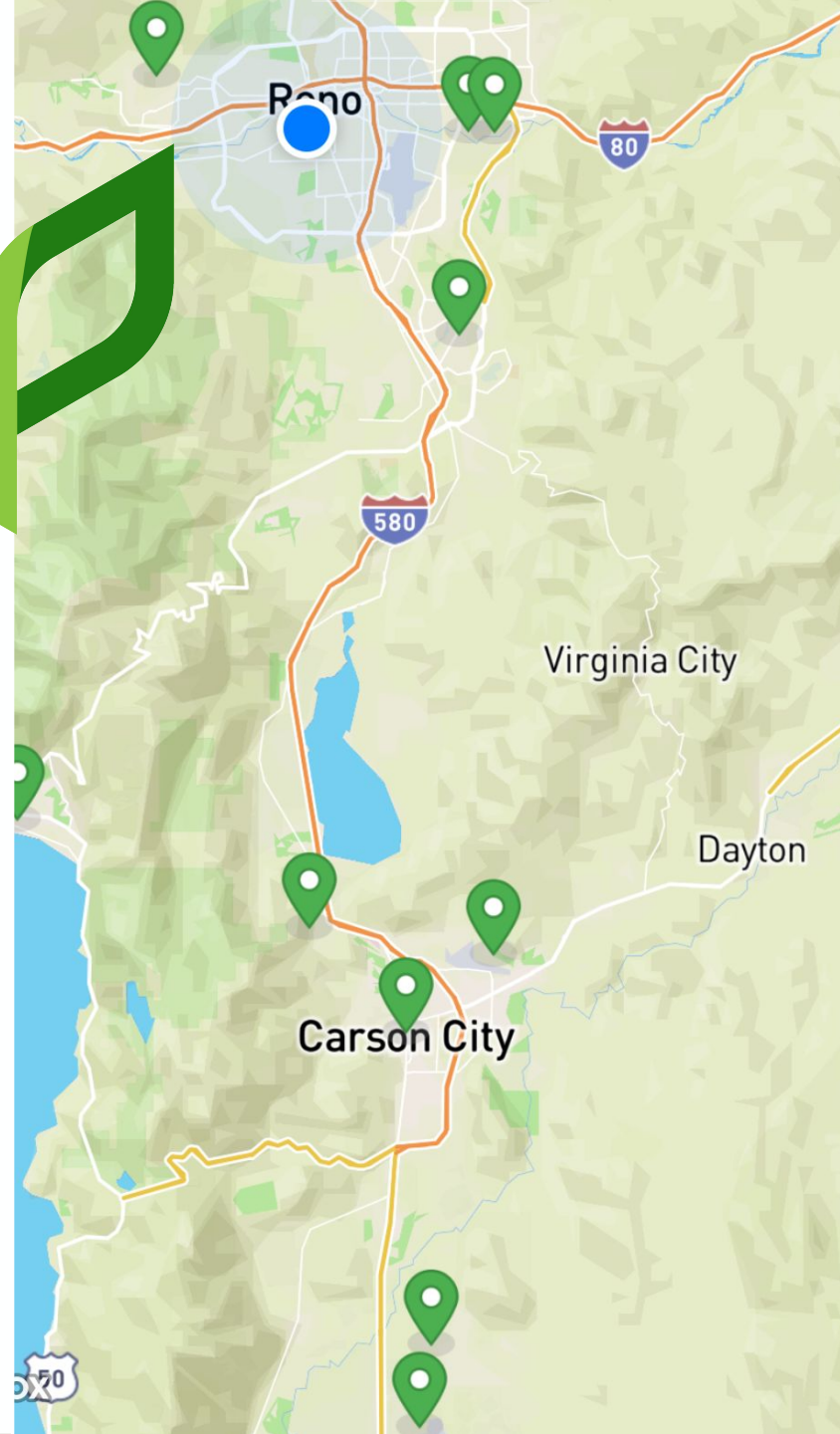
WATER (1 POINT)

- ☐ Check for Repair all Water Leaks R
- ☐ Install High-Efficiency or Waterless Urinals 1
- ☐ Retrofit Toilets to 1.28 Gallons or Less Per Flush 1
- ☐ Install Low-Flow Faucet & Shower Fixtures 1
- ☐ Use Drip Irrigation & Schedule to Seasons R
- ☐ Use Native or Drought Tolerant Plants R

R = REQUIRED























We promote
green businesses
and connect them
to consumers.



Get Recognized



	TIER 1 LEADER	TIER 2 CHAMPION	TIER 3 INNOVATOR
Get assistance, resources & rebate information.			
Business listings connect consumers.			
Certificate & member seal.			
Featured in social media.			
Local government recognition.			
Showcased on website testimonials.			
Showcased on GreenBizTracker ad slider.			
Newsletter headline story.			
Nomination for award.			

NEVADA ROOTS
INNOVATOR Certified Green Business
Home & Building Maintenance
Reno, NV



Nevada Certified Green Business

December 2020

INNOVATOR

DAVIDSON'S
— ORGANICS —

INNOVATOR

jpcopoulos
ARCHITECT
JOHN P. COPOULOS, A.I.A., LEED AP

INNOVATOR

NEVADA
ROOTS

BRAND
geek

EXTREMELY EMOLIENT

HARLEY-DAVIDSON
FINANCIAL SERVICES

K.

MERCHOLOGY[®]
YOUR LOGO + BRANDS YOU LOVE

N
NORTH SAILS
S

So
Juicy
JUICE AND SALAD BAR

Member Profile

– Davidson's Organics

Green business certification enhances our brand and reinforces our relationship with our customers.

– Kunall Patel, Co-Owner

DAVIDSON'S ORGANICS
INNOVATOR Certified Green Business
Food Manufacturing
Sparks, NV





Good for Nevada. Great for Business.



WWW.NVGREENBUSINESS.ORG