



Good for Nevada. Great for Business.

GETTING STARTED

WELCOME TO THE NEVADA GREEN BUSINESS NETWORK!

Businesses are supported by a Green Business Advisor who offers free assistance. Register first, then an advisor will schedule an introductory call to review the green business checklist and discuss the Nevada Green Business Program in more detail.

Nevada businesses can get started on these three easy steps:

1. REGISTER & APPLY

Starting is easy and free to Nevada businesses. The first step is to register and complete a business profile at nv.greenbiztracker.org. Basic information is collected about the business. Once the registration is completed, a checklist will be generated for the type of business.

The checklist includes both required and elective measures. After reviewing the checklist, business can identify elective measures to implement that support organizational goals and priorities. The GreenBizTracker tracks progress across seven different categories: general, energy, pollution prevention, solid waste, transportation, wastewater, and water.

Businesses can begin to fill out the checklist right away and take as long as needed to complete it. They can also wait for help from a Green Business Advisor. Businesses must select which permits are required to operate so the Green Business Advisor can complete the environmental compliance check.

2. GET ASSISTANCE TO COMPLETE CHECKLIST

After a business fills out the registration, a Green Business Advisor will reach out to offer technical assistance, connect businesses to utility incentive programs, recommend low- and no-cost actions that can be implemented and provide useful resources.

Businesses can also start to complete the checklist to the best of their ability. Photos, receipts, or documents can be uploaded to the appropriate measures for verification. The Green Business Advisor will also provide an Employer Resource Guide that offers templates and other valuable resources.

Once the checklist is completed, it is submitted for review by the Green Business Advisor, followed by a scheduled onsite assessment. Businesses that have completed a minimum number of measures across all categories will achieve Tier 1 certification as a Nevada green business. Businesses that do more can achieve Tier 2 or Innovator status.

GETTING CERTIFIED IS FREE THREE EASY STEPS



Register and apply

Complete a business profile. A checklist is generated based on type of business.



Get assistance

A Green Business Advisor will reach out to offer assistance. Businesses take as long as needed to complete checklist.



Get recognized

Certified green businesses complete a Company Profile and get listed in the Green Business Directory.

3. FILL OUT PROFILE FOR GREEN BUSINESS DIRECTORY

Certified green businesses can begin promoting themselves by filling out the Company Profile for the online Green Business Directory and Shop Green smart device app. These listings connect customers to green businesses in Nevada, as well as throughout the seven-state green business network.

Business can add a logo, photo, website address, and social media handles. Business can also provide a description and create a testimonial on the reasons for pursuing green business certification. This information is what the public will see on the Green Business Directory once the business has been certified.

Keep in mind:

- Tier 1 is the only level required for certification.
- For businesses that lease space, the Green Business Advisor will help to identify what is feasible for meeting lighting requirement.
- "Green Tips" and local resources are offered in the GreenBizTracker for immediate assistance.