



GOOD FOR NEVADA.
GREAT FOR BUSINESS.

2022 IMPACT REPORT

GREEN BUSINESS IS GOOD FOR NEVADA



While more and more businesses in Nevada are becoming committed to sustainability and green energy, Western Nevada College began the process of becoming carbon neutral in 2009 with the first of five solar energy displays on our campuses that provide substantial savings in energy costs and helps us move closer to energy sustainability.



We are committed to doing our part to protect the environment for generations to come. When the opportunity to partner with greenUP! arose to establish the Nevada Green Business Program, it was the next step for the college to become one of the state's leaders in sustainability.

With the help of greenUP! and our green business program partners, more than 40 businesses in the state became certified through the Nevada Green Business Network across 2020-22. By working directly with businesses to reduce their energy usage, solid and hazardous waste disposal, and water consumption, NVGBN has helped improve the overall environmental performance of Nevada and helped pave the way for Nevada's green economy. By implementing the requirements in the Green Business Program and the best practices discussed across multiple training sessions, businesses have saved over \$200,000.

Specific programs at our college, such as Auto Mechanics, have been contributing through its aqueous parts washer and hosting a workshop to prevent and reduce pollution. Workshop attendees were advised of alternatives to the harmful cleaners and solvents they were using in their shops and provided information about the increased availability and performance of electric vehicles.

We are delighted that through our partnership with greenUP! and our other program partnerships, we can continue to make a difference in softening the impacts to our environment and assisting other businesses in doing the same.

J. KYLE DALPE, PH.D.

PRESIDENT OF WESTERN NEVADA COLLEGE



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NEVADA GREEN BUSINESS NETWORK

The Nevada Green Business Network (NVGBN) is a coalition of 9 organizations that came together to offer a statewide green business certification program. We work with small to medium businesses to recognize efforts that save energy and water, reduce waste, prevent pollution and stormwater impacts, and encourage better commute options.

Our certification process is free and simple! Once a business registers online, our Green Business Advisors will help their management team implement a checklist of environmental best practices specific to their industry. Then, after we complete a site visit to verify the adopted policies, our businesses will receive a window cling, a framed certificate, a logo, an environmental report card, social media promotion, and a listing on the national Green Business Directory – GreenBizTracker.

REGISTER TODAY

nvgreenbusiness.org



OUR partners.

greenUP!

Western Nevada College

Keep Truckee

Meadows Beautiful

Envirolution

Incline Village General
Improvement District

Nevada Conservation League

Nevada Division of
Environmental Protection

City of Reno

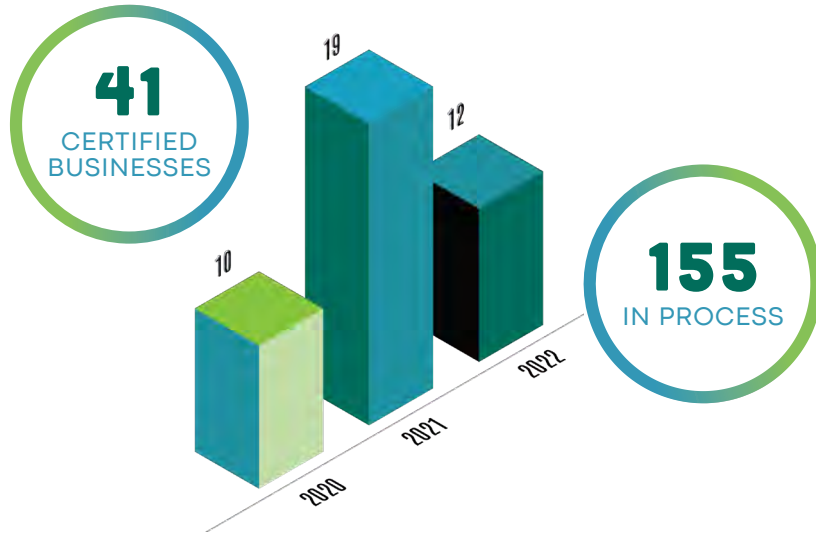
Reno+Sparks

Chamber of Commerce

ENVIRONMENTAL OUTCOMES REPORTING



FROM 2020-2022,
businesses saved...



1,579
EMPLOYEES
REACHED



16
WOMAN
OWNED



4
BIPOC
OWNED

The calculations for measures have been sourced from well-cited and trusted authorities and published in a methodology guide. These calculations were peer reviewed and updated by government entities and consultants most recently in 2022.



510,915 lbs
of carbon emissions



1,292,791 kwh
of electricity



20,615 thm
of natural gas



5,745,168 gal
of water



878,468 lbs
of solid waste



1,142 gal
of hazardous waste



2022 BUSINESS HIGHLIGHTS

Below are featured two businesses that were certified green in 2022.
For a full list of certified businesses, see nv.greenbiztracker.org

THE PAD

The Pad (Henderson) is known for its welcoming and friendly atmosphere, its excellent routes, its cleanliness, and its eco-conscious values. As a leader in sustainability, the Henderson gym had many best practices in place prior to certification, including sourcing locally whenever feasible, repurposing rental shoes and holds, opting for energy efficient appliances, recycling accepted materials, and switching over to nontoxic cleaning products.

But they were also determined to meet the Nevada Green Business standards, and in 2022, The Pad upgraded their lighting to LEDs, installed low-flow plumbing fixtures, invested in energy efficiency technologies, and transitioned to reusable dishware. They even designated an area for customers to charge and repair their bikes as a way to encourage clean transportation in their community!

The Nevada location is not their first gym to become Green Certified, either; The Pad SLO achieved a similar recognition through the California Green Business Network as part of the company's goal to reduce their carbon footprint by 35% in the next five years.

MR. BUBBLES LAUNDROMAT

This year, Mr. Bubbles Laundromat achieved Green Business Certification for seven different locations throughout Nevada. This full-service laundromat has worked very hard to green their operations and upgrade their lighting and plumbing fixtures. They offer plastic-free Earth Breeze detergent sheets, tennis balls in lieu of dryer sheets, vinegar as an eco-friendly alternative to fabric softener, and reusable nylon laundry bags. They also collect over 60 gallons of empty soap products and packaging from their customers each week, which they ship over to Terracycle to be recycled!



2022 TRAININGS & WORKSHOPS

BREWERS WORKSHOPS

On November 18, 2022 brewers, distillers, and brewery professionals were invited to learn about sustainable brewing practices from fellow craft brewers and how to become Green Certified in the state of Nevada. The event held at Great Basin Brewing Company in Reno, Nevada was attended by nearly 40 people in the business.

A second workshop for Southern Nevada Brewers was held on April 5, 2023 in Henderson, Nevada.

TRAININGS WITH RENO+SPARKS CHAMBER OF COMMERCE

The Reno + Sparks Chamber of Commerce and chamber partners have funded and supported several trainings to teach Chamber Member businesses of different sectors on the benefits (for businesses and the state) to becoming green certified.

The R+S Chamber of Commerce encourages businesses to enroll in the Green Business and Green Dining Establishment Certification Programs offered by the Chamber. As a voice for businesses in Washoe County, The Reno + Sparks Chamber of Commerce is proud to represent the communities drive to address environmental change across all business sectors.

During 2022, three trainings were given in Reno and Carson City. One training specifically focused on how restaurants can take steps to go green.



SAFER ALTERNATIVES FOR TOXIC CHEMICALS AND HIGH VOC CONTENT INDUSTRIAL FORMULATIONS

A FREE virtual training was provided for businesses of all sizes in chemical manufacturing, processing and formulation. Attendees learned best practices used extensively in three applications:

- Graffiti management
- Auto repair facility parts cleaning and aerosol cleaning
- Industrial operation parts cleaning, aerosol and non-aerosol handwipe cleaning, coating equipment cleaning and thinning

Many trainings were videotaped or recorded and can be found on the Nevada Green Business Program Website:

nvgreenbusiness.org/sector-specific-trainings-and-educational-webinars

SUSTAINABILITY INITIATIVES

Certification checklists exist for 38 different sectors for the Nevada Green Business Program. During 2022, extra emphasis was given to the Restaurant Sector. Because there are environmental actions specific to restaurants and because there is a lot the public can do around dining to reduce our carbon footprint, greening of restaurants is a shared interest for several sustainability organizations.



The Green Dining Nevada consortia was created to work together to lessen the impact of all waste streams including food waste and plastic waste.

Reno Mayor Hillary Schieve declared October 11, 2022 as Green Dining Day. This was accompanied by a public pledge to support sustainable dining and green friendly restaurants. A website was launched to promote restaurants and committed community members: greendiningnv.com.



GREEN CERTIFICATION SUPPORTS OUR STATE'S SUSTAINABILITY GOALS

Green businesses can leverage the work being done by the state in terms of energy production, renewable energy, and the energy grid. Nevada is a leader in the US in terms of EV production and creation of an electric highway across the state.

Lawmakers in the 2021 legislative session passed SB448, which calls for NV Energy to invest in a \$100 million expansion of the state's electric vehicle charging station infrastructure over the next two years. GOE leveraged partnerships and funding to electrify Nevada's five major corridors, I-80, I-15, US 50, US 93 and US 95, to reduce range anxiety and ensure that EV owners would be able to travel through and to Nevada. As of June 2022, Nevada had more than 17,000 registered EVs (DOE Alternative Fuels Data Center).

Nevada's Renewable Portfolio Standard (RPS), first adopted by the Nevada Legislature in 1997 under NRS 704.7801, established that 50% of electricity sold to Nevada retail customers by providers of electric service must come from renewable sources. This includes biomass, geothermal energy, solar energy, waterpower and wind. Reaching Nevada's RPS goal of 50% by 2030 is critical in achieving Nevada's statutory emissions reduction targets.

Excerpts from the 2022 Status of Energy Report issued by the Governor's Office of Energy.

BUSINESSES THAT BECOME
GREEN CERTIFIED HELP NEVADA
REACH IT'S CLIMATE ACTION
AND SUSTAINABILITY GOALS.





CERTIFIED GREEN BUSINESSES

■ = CLOSED

TIER 1

LEADER

VitalBeeBuds LLC
Comstock Farm
Continuum Packing
Mr. Bubbles Laundromat (7 locations)
Las Vegas Professional Organizers LLC
Electrikk Digital
Katherine Winans, CMP
Comstock Seed LLC
Reno+Sparks Chamber of Commerce
The Pad Climbing
Slickdeals
The Nest
Mills Roofing Inc.
Simple Power Solar
D'terra Law, LLC
So Juicy

TIER 1

LEADER

Arts For All Nevada
Baker Hughes Bently Nevada
Aroma Retail, LLC
Extremely Emollient
North Sails Nevada
Harley-Davidson Financial Services
Wayfarer Vans LLC

TIER 2

CHAMPION

Outsiders Hair Studio
My Reno Computer Tutor
Professional Dog Mom LLC
Space Cadet
Strange Bikinis LLC

TIER 3

INNOVATOR

Davidson's Organics
Nevada Roots
CARE Chest of Sierra Nevada
Merchology
Patagonia Reno Outlet
Brand Geek/Law Office
of Lara Pearson Ltd, PBC
JP Copoulos Architect

APPLY TO BECOME
GREEN CERTIFIED

nv.greenbiztracker.org



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