



***SHOP GREEN WITH NVGBN'S 2023***

# **ANNUAL BUYER'S GUIDE**

*Featuring 26 Nevada Green Businesses*





# What We Do

The Nevada Green Business Network runs a free, statewide certification program for small to medium businesses. We help businesses across 35 sectors conserve resources, reduce waste, and curb pollution, while collecting environmental outcome measures for the state.

NVGBN has created this Buyer's Guide to connect eco-conscious consumers with businesses who prioritize sustainability and climate action. The following 26 businesses elected to be featured in our 2023 edition.

Find more information about our network at [nvgreenbusiness.org](https://nvgreenbusiness.org), along with our annual impact reports, training videos, webinars, and green resources.



Smash My Trash  
Certified Green Business  
Champion Level





# What it Takes to be “Green.”

To earn this recognition, businesses must 1) be compliant with state and local environmental regulations, and 2) complete a sector-specific checklist of best practices and sustainable policies.

This comprehensive assessment covers waste reduction, energy efficiency, water conservation, transportation, pollution prevention, and employee engagement.

Our dedicated **Green Business Advisors** work one-on-one with businesses to provide technical assistance, community resources, and sustainable solutions.

Once an advisor verifies the checklist items and conducts a site visit, businesses will receive their certification package and a listing on the national green business directory “**GreenBizTracker.**”

Find all certified green businesses at [nv.greenbiztracker.org!](https://nv.greenbiztracker.org)



*Kim Rios, Green Business Advisor for Keep Truckee Meadows Beautiful, presenting a green business certificate to Clean Green.*

# Featured Businesses



## AROMA RETAIL

Aroma Retail is a home and business scenting company known for its collection of signature resort scents and unique fragrance libraries. Their California Prop 65-compliant products are free of phthalates, allergens, and high VOCs, and their whole-home scenting solutions are pet & child safe.

Find scent machines, pure-grade fragrance oils, and more at [aromaretail.com](http://aromaretail.com). Use the discount code **SAFESCENTING10** for **10% off**.



## OUTSIDERS HAIR STUDIO

Outsiders is an all-inclusive hair community which prides itself in short cuts, hand painted and vivid color, and honoring the true beauty of each guest from the inside out. Outsiders Hair Studio is also a Green Circle Salon and a Dress Code Project Salon.

Book your next hair appointment with [outsidershair.com](http://outsidershair.com).





**PROFESSIONAL  
Dog Mom**

www.ProDogMom.com  
866.K9.NANNY

## PROFESSIONAL DOG MOM LLC (STATELINE)

Professional Dog Mom offers dog training, dog nanny care, and dog boarding in Northern Nevada. They are proud to be a green business, doing their part to help the planet and the animals who inhabit it.

For more information on dog training, nanny care, and boarding availability visit [prodogmom.com](http://prodogmom.com).



**EXTREMELY EMOLLIENT**

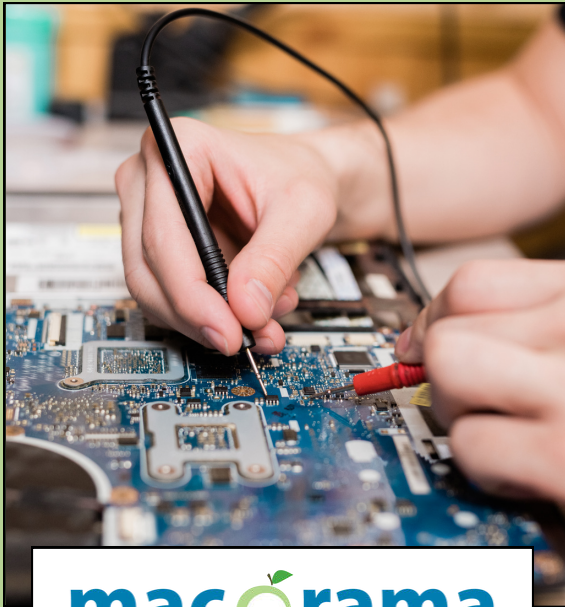
## EXTREMELY EMOLLIENT

Extremely Emollient offers handcrafted, organic, vegan, and cruelty-free self-care products. They worry about the things that touch your skin so you don't have to.

Shop now for quality skin and home care products made with real ingredients at [extremelyemollient.com](http://extremelyemollient.com).

Extremely Emollient offers a full time rewards program to all their customers.





macorama

## MAC-O-RAMA

Since 2001, Mac-O-Rama has been your local, family-owned & operated Apple Authorized Service Provider specializing in complex repairs, data recovery, and warranty service. Now offering consulting and service memberships to help businesses, individuals, and families navigate the complexities of technology.

Visit [macorama.com](https://macorama.com) or their store location at 4690 Longley Lane #42, Reno NV 89502 for all your Apple repair needs.



 **THE PAD**  
**CLIMBING**  
CLIMBING. COMMUNITY. FITNESS. LOVE.

## THE PAD CLIMBING

The Pad Climbing is Henderson's premier indoor climbing facility with 24/7 access for members. They're proud to be a Nevada Green Business and the 2022 Woman-Owned Business of the Year named by the US Chamber of Commerce!

Join a community of climbing, fitness, and love at [thepadclimbing.org](https://thepadclimbing.org).

The Pad offers **30% off** starter packages with any new membership of class signup. Interested? Look into the [elevate package](#).





## BUENOS GRILL

Reno's original, locally owned Baja-Style taqueria since 1999. Enjoy a fresh and unique take on California-Mexican fare with tacos, burritos, salads, quesadillas, and more! Quick and friendly service, patio dining with Sierra views, and daily happy hour. Open daily 11 a.m. to 8 p.m. for dine in or takeout.

Take a look at all the delicious offerings at [order.toasttab.com](http://order.toasttab.com).

Holiday gift certificates are available!



## STRANGE BIKINIS

Strange Bikinis is a local small business—female designed, owned, and operated—that empowers people to get outside and **#livestrangely**. This shop makes comfortable and durable bikinis in various designs with a wide array of sizes.

Visit [strangebikinis.com](http://strangebikinis.com) or their store location at 2115 Dickerson Road, Reno, NV 89503. (Open Seasonally).

Use code **BuyersGuide30** to get **30% off** certain collections.



## RENO+SPARKS CHAMBER OF COMMERCE

Incorporated in 1919, the Reno+Sparks Chamber of Commerce is the largest business organization in Northern Nevada. The Chamber is the voice for business in Washoe County by focusing on the three pillars of value: advocacy on behalf of all businesses, information and education for members, and connectivity with members and consumers.

For more information please visit [thechambernv.org](http://thechambernv.org).

## NORTH SAILS NEVADA

North Sails make the world's best sails that not only dominate the industry landscape in terms of high-performance, but also outstrip the competition in terms of reliability and longevity. North Sails is committed to making changes to their products and operations, as well as advocating for the health of the seas, winds, and life on earth.

Get your own high quality and eco-friendly produced sails at [northsails.com](http://northsails.com).







## THE NEST

The Nest is a vintage urban boutique filled with furniture, clothing, décor, and much more. In addition to their fun and diverse selection of vintage and up-cycled furniture and clothing, don't be surprised to find anything else with character, a story, or a sense of humor. If you're a thrift store enthusiast, The Nest is a dream for you!

Interested in finding your next statement piece? Visit The Nest at:  
**201 Keystone Ave Reno, NV 89503**



## COMMENCE STUDIO

Commence helps purpose-driven brands be seen and heard. They understand customers and how to capture their hearts through branding, packaging, eCommerce, and web experiences. They excel in leading companies to a sustainable and socially conscious path in CPG, edu, food & beverage, and lifestyle industries.

Want your brand seen? Visit their office at **700 E 4th St suite b, Reno, NV 89512** or their website [commence.studio](https://commence.studio).





overwhelmed by clutter?  
702.280.2743  
LasVegasProfessionalOrganizers.com



## LAS VEGAS PROFESSIONAL ORGANIZERS

Las Vegas Professional Organizers work side by side with you and assist in purging items you no longer find useful, containerizing the items that make you smile, and teaching you how to maintain it. They are low-key, non-judgmental, and of course, confidential, seeing the person first, not the environment that surrounds them.

Start your path to decluttering at [lasvegasprofessionalorganizers.com](http://lasvegasprofessionalorganizers.com).



## MR. BUBBLES LAUNDROMAT (7 SITES)

This full-service laundromat has worked hard to green their operations and upgrade their building fixtures at 7 different locations. Customers can use plastic-free Earth Breeze detergent sheets, tennis balls instead of dryer sheets, vinegar for fabric softener, and reusable nylon laundry bags. They even collect and recycle empty soap products and packaging!

For more information visit [mrbubblesclean.com](http://mrbubblesclean.com).





## SMASH MY TRASH

Smash My Trash serves customers and their communities by compacting waste in open-top dumpsters. Their proprietary service crushes and reduces commercial waste volume, saves businesses money, and cuts harmful greenhouse gas emissions. Their state of the art mobile compactors are designed to safely compact waste by up to 70% without damaging the dumpsters.

For more information, visit [smashmytrash.com/reno](https://smashmytrash.com/reno).



## VITALBEEBUDS

VitalBeeBuds grows native, pollinator-friendly sub-shrubs and perennials in a solar-powered GAHT greenhouse. Most of the plants require little water and prefer lean soil. No toxins are ever used—only natural inputs from compost and chicken manure.

Visit [vitalbeebuds.com](https://vitalbeebuds.com) for more information on which native perennials are right for you. Discounts and consultations are offered in September and early October via email or Instagram messaging.



## CAFÉ VERDE - TRUCKEE MEADOWS COMMUNITY COLLEGE

Located in the Red Mountain Building on the Dandini Campus, Café Verde offers a variety of delicious meal and snack options, including to-order burgers, sandwiches and wraps, as well as pizza and a salad bar.

View their full menu and hours of operation at [tmcc.edu/cafe](https://tmcc.edu/cafe).

## L'ESSENCE DAY SPA AND SALON

Locally owned and operated by two eco-minded women with extensive experience in the world of beauty, L'essence Day Spa and Salon offers professional hair care and day spa services. Comfortably situated in the midtown/downtown area of Reno, their mission is to nurture each and every guest from the inside out.

Book a treatment or shop for luxury beauty products and holiday gift sets at [lessencedayspa.com](https://lessencedayspa.com).



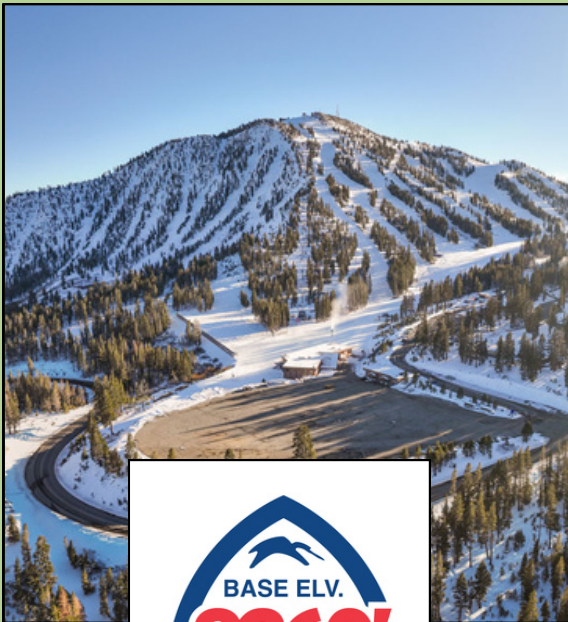




## SOULGANIZING

SOULganizing offers customized approaches and mindful methods to decluttering, rightsizing, moving, packing, unpacking and staying organized, so you can enjoy the people and activities you want. Catered moving services include logistics, resources, packing, and unpacking.

To begin your organizational journey visit [soulganizing.com](https://soulganizing.com). *Coaching Packages coming soon!*



## MT. ROSE SKI TAHOE (OFFICE/RETAIL)

Mt. Rose offers Lake Tahoe's closest skiing and snowboarding to Reno. With a base elevation of 8,260' and mostly northern and eastern facing runs, Mt. Rose has supreme snow conditions even on the warmest of spring days. From beginner terrain to the thrill of the world-renowned chutes, Mt. Rose offers something for every level of skier & snowboarder.

Plan your next Reno ski trip at [skirose.com](https://skirose.com).



**LA NOVA**  
B E A U T Y

## LA NOVA BEAUTY

La Nova Beauty Salon is more than a place for beauty; it's a place for restoration! Their organic OWAY products, doTERRA essential oils, and eco-friendly personal care products provide the care you seek while keeping your health in mind. La Nova Beauty provides a holistic approach to beauty: massage, oxygen rejuvenation, yoga, hair, and esthetics.

Find promo codes and booking details at [lanovabeauty.com](http://lanovabeauty.com).



**My Reno**  
**Computer**  
**Tutor**

## MY RENO COMPUTER TUTOR

My Reno Computer Tutor offers onsite Microsoft Office training. They teach you the skills you need to work smarter not harder, and they bring the training to *you*.

Need help with tech training and use? Visit [myrenocomputertutor.com](http://myrenocomputertutor.com) to get started.



# Featured Innovators

Nevada Roots Tree Services provides exceptional tree care to the communities of Reno and Sparks. This family-owned company supports causes such as the Northern Nevada RAVE Family Foundation and Keep Truckee Meadows Beautiful, and they're also a proud supporter of GratisGives™.



Learn more about the services Nevada Roots offers at [nvroots.com](http://nvroots.com). You can also read about their Tier 3 certification on our website: [nvgreenbusiness.org/nevada-roots](http://nvgreenbusiness.org/nevada-roots).



*“Nevada Roots is an extension of our family roots, an extension that we want to pass along to our clients. Our local pride and integrity in our work are of great value to us, and it is our goal to make sure all of our clients feel a part of the Nevada Roots family.”*



# Featured Innovators

## GEARHUT

**Gear Hut** is a family owned, used gear shop. They operate solely on consignment, specializing in “human powered mountain sports.”

Gear Hut offers an affordable way to get on the mountain, skiing, climbing, hiking, camping, while keeping usable gear and apparel out of landfills. Gear Hut is a recognized Tier 3 Green Business in Nevada, diverting nearly 95% of waste!

Winter Consignment begins Oct. 11. Gear must be clean, in working condition and 2013 or newer.

To get your own quality, used gear for your next adventure, visit Gear Hut’s store at **318 Broadway Blvd. Reno, NV 89502**

Read all about their green business practices on our website at [nvgreenbusiness.org/eco-friendly-and-adventure-ready-gear-at-gear-hut/](http://nvgreenbusiness.org/eco-friendly-and-adventure-ready-gear-at-gear-hut/).





# Featured Innovators



**MERCHOLOGY**  
YOUR LOGO + BRANDS YOU LOVE

Merchology is the number one provider of unique, high-quality corporate branded apparel & accessories in the world. Several of their outstanding achievements include:

- Developing Zusa—an ethically sourced clothing brand made of recycled water bottles
- Swapping to 100% recycled content shipping boxes and poly mailer bags
- Diverting nearly all their waste from landfills
- Using energy efficient appliances and lighting



Looking for the perfect way to show off your brand? How about something special to get your company name out there?

Find your merch solutions at [merchology.com](https://www.merchology.com) and use the promo code **FALLMERCH23** to receive **\$50 off of \$500**.

This offer runs through 12/31/23.

# Featured Innovators

John Copoulos, as principal with **JP Copoulos Architect**, has more than 35 years experience in the profession of architecture. The firm's project specialty consists of commercial building projects as reflected in their project experience. In addition, Mr. Copoulos is a LEED accredited professional.

**jpc** *copoulos*

ARCHITECT

JOHN P. COPOULOS, A.I.A., LEED AP

John's volume of annual work over the last five years has averaged 12 projects per year with a gross construction dollar value of \$5.8 million per year.



**Need an architect for a commercial building project?  
Look no further than JP Copoulos Architect.**

For more information visit [jpcarchitect.com](http://jpcarchitect.com).



# Green Business Directory

Find a certified business near you on the national Green Business Directory “[GreenBizTracker](#).”  
You can also check websites and storefronts for our Green Business logos.

[nv.greenbiztracker.org](http://nv.greenbiztracker.org)



## Certified Nevada Green Businesses

### Restaurants

- Buenos Grill
- Truckee Meadows Community College Café Verde
- So Juicy

### Art and Education

- Arts For All Nevada
- Empire Elementary School

### Cleaning and Waste Disposal Services

- SOULganizing
- [Smash My Trash](#)
- Mr. Bubbles Laundromat
- Las Vegas Professional Organizers
- Cleen Green

### Construction and Manufacturing

- [JP Copoulos Architect](#)
- Baker Hughes Bently Nevada
- Mills Roofing Inc.
- Simple Power Solar
- North Sails Nevada
- [Davidson's Organics](#)
- Continuum Packing
- [Merchology](#)

### Recreation

- Mt. Rose Ski Tahoe
- The Pad Climbing

### Personal Care

- [Outsiders Hair Studio](#)
- La Nova Beauty
- L'essence Day Spa and Salon
- Extremely Emollient

### Retail and Fashion

- [Strange Bikinis](#)
- Aroma Retail
- The Nest
- [Space Cadet](#)
- The Waste Less Shop
- Slickdeals
- [Gear Hut](#)
- [Patagonia Reno Outlet](#)

### Farming and Landscape Services

- [Nevada Roots](#)
- VitalBeeBuds
- The Greenhouse Project
- Comstock Seed LLC
- Comstock Farm

### Tech and Computer Repair

- [My Reno Computer Tutor](#)
- Mac-O-Rama

### Financial Assistance

- Harley-Davidson Financial Services

### Law Offices

- [Brand Geek/ Law Office of Lara Pearson Ltd, PBC](#)
- D'Terra Law, LLC

### Health and Medical Services

- [CARE Chest of Sierra Nevada](#)

### Pet Care

- [Professional Dog Mom LLC](#)

### Automotive

- NV Auto Body

### Marketing, Media, and Communication

- [Commence Studio](#)
- [Electrikk Digital](#)

*Tier 1 Business (Leader)*   *Tier 2 Business (Champion)*   *Tier 3 Business (Innovator)*





Nevada Green Businesses have worked hard to reduce their environmental footprints and create healthier spaces for their customers and employees. By choosing to support your local green business, you are choosing to endorse a greener and more sustainable Nevada.

**Buy local, buy green, and make a difference!**

Sign up for our newsletter at [nvgreenbusiness.org](http://nvgreenbusiness.org) and follow us on social media ([@nvgreenbusiness](https://www.instagram.com/nvgreenbusiness)) to stay in the loop about all things green business.



● [nvgreenbusiness@gmail.com](mailto:nvgreenbusiness@gmail.com) ●



NEVADA DIVISION OF  
**ENVIRONMENTAL  
PROTECTION**

chamber of  
commerce  
RENO + SPARKS



NEVADA  
CONSERVATION  
LEAGUE



WESTERN  
NEVADA  
COLLEGE

