



THE NEVADA GREEN BUSINESS NETWORK'S 2024 BUYER'S GUIDE

Featuring 17 of 65 Nevada Green Businesses

ABOUT US

The **Nevada Green Business Network** operates a free, statewide certification program for small to medium businesses. We provide guidance, tools, and resources to help our members adopt best practices and measure their environmental impact. By recognizing efforts to conserve resources, reduce waste, and curb pollution, we hope to connect Nevada Green Businesses with a growing market of eco-conscious consumers.

To earn this recognition, businesses must **1)** be compliant with state and local environmental regulations, and **2)** complete a sector-specific checklist of best practices and sustainable policies across seven different categories.



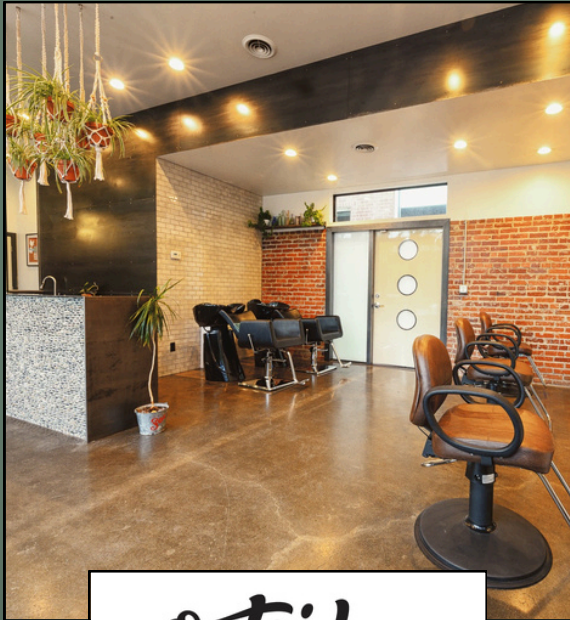
Our members' actions and commitments have been verified by a Green Business Advisor in their region, and customers wary of greenwashing can rest easy when they see a business sporting our logo!

Browse a selection of our certified businesses in this year's Buyer's Guide. For the full list of green businesses, visit our directory at nv.greenbiztracker.org.



Featured Businesses

THE FOLLOWING 17 BUSINESSES ELECTED TO BE FEATURED IN OUR 2024 EDITION



Outsiders
HAIR STUDIO



2024 WINNER
GOLDEN PINECONE
SUSTAINABILITY AWARDS



We are a Certified Nevada Green Business and Green Circle Salon and strive to recycle and repurpose up to 95% of our salon company's beauty waste! We send hair clippings to be turned into hair booms for oil spill cleanups, hair color into clean water and energy and foils repurposed for uses like bicycle parts. We only have one Mama Earth and we're doing our part to show her some love.



OUTSIDERS HAIR STUDIO

Looking for something a little different? You've come to the right salon company. This Green Certified salon believes that, especially when it comes to your hair, being an Outsider is a good thing. They love vivid color, custom hand painted color, inner beauty, and creating a haircut just for you. By celebrating their own wild diversity, they hope to encourage others to do the same. Visit them in Reno's Riverwalk District.

Book an appointment: [Outsidershair.com](https://www.outsidershair.com)



During the month of December, buy 2 holiday kits and be entered to win \$100 gift card towards future services.

THE WASTE LESS SHOP

At the Waste Less Shop, you can shop for sustainable gifts and everyday essentials—or simply refill your cleaning and self care products at their amazing BulkBar! They source local, organic, and sustainably made products to support small businesses whose values are in alignment with theirs. When you shop with The Waste Less Shop, you support over 75 local and sustainable makers and brands!

Reimagine the way you consume and visit The Waste Less Shop at The Village at Rancharra in Reno, or shop online at thewastelessshop.com.



Use code GOGREEN for 10% off your first purchase. Applies to first time customers only; cannot be combined with other discounts.



THE WASTE LESS SHOP®



“

Choosing products that are refillable, reusable, locally-made, and long-lasting not only supports your local economy and ecosystem, but also impacts the greater culture of consumption!

At The Waste Less Shop, we care for the future of our planet and the generations of humans that will follow in our footsteps. We know that we are doing business with integrity and love for something bigger than ourselves — the hope for a better tomorrow.

If we don't lead, how can we expect anyone to follow?

”



**2024 WINNER
GOLDEN PINECONE
SUSTAINABILITY AWARDS**



AROMA RETAIL

Aroma Retail is a woman-owned small business scenting company based in Las Vegas. Their no-contract model allows customers to conveniently own their easy-to-use smart scent machines, pure-grade fragrance oils, sprays, diffusers, wax melts, and candles.

All 90+ of their scents are eco-friendly and pet-friendly, and their California Prop 65-compliant products are free of phthalates, allergens, and high VOCs.

Choose the safest way to scent your space: shop **Aroma Retail** today!



Use code **SAFESCENT20** for **20% off sitewide. Expires 12/15/2024**

We utilize HDPE plastic bottles, purchase packaging with 50% PCW recycled content, and use corn-based packing peanuts. All of our scenting solutions are made from pure-grade fragrance oils, do not use any allergens, disruptors (phthalates), carcinogens, or pollutants (propellants).

MESHCREATIVE

MeshCreative offers high-quality and cost-effective solutions for print, web, and video projects. They pride themselves on carefully crafted designs that stand out in today's busy visual environments.

MeshCreative hosts all of their websites on zero-emission server farms that are powered by renewable energy.



MeshCreative

COLLABORATIVE DESIGN

LA NOVA BEAUTY



2024 EPA Region 9
P2 Recognition Awardee



La Nova Beauty has LED lighting with 3 areas on dimmers. This allows staff to turn off lights they aren't using and keep sections on low light when needed.

LA NOVA BEAUTY

This Carson City salon is an Oway Organic Spa and Store. More than a place for your beauty needs, it's truly a place for restoration! With earth-conscious products; professionals who understand organic, wholistic beauty services; and a restful environment, you can't go wrong with **La Nova Beauty!**



This fall, enjoy a healing doTERRA AromaTouch Therapy session and a 20 min. relaxation massage for \$110.00 (Gina Goff) or a Deep-Clean Facial for \$120.00 (Mahira Gomez).

MY RENO COMPUTER TUTOR

My Reno Computer Tutor provides small group courses tailored to organizations to improve their overall proficiency with Microsoft 365. They provide "training what you WANT to learn" – AKA, helping clients with specific skill sets so they can work smarter, not harder.

My Reno Computer Tutor brings the training to your location which saves transportation costs for all your employees.

Learn more about the services they provide at myrenocomputertutor.com.



**My Reno
Computer
Tutor**

BUENOS GRILL

Reno's original Baja-style taqueria since 1999! Serving fresher, healthier, tastier Mexican food, housemade Margaritas, and a great beer selection. Fish tacos, Steak burritos, Coconut crunchy shrimp, and plant-based options served up in a clean coastal restaurant in Mayberry Landing.



Enjoy plant-based tacos, burritos, salads, fajitas, and enchiladas on a dog-friendly patio!

Browse their menu at [buenosgrill.com](https://www.buenosgrill.com) and become a Frequent Diner Member today!

GRANITE CONSTRUCTION

As a diversified construction and construction materials company—and a full-suite provider in the transportation, water infrastructure and mineral exploration markets—Granite delivers Infrastructure Solutions for public and private clients throughout the Americas.

Learn more at [graniteconstruction.com](https://www.graniteconstruction.com).

“Sustainability is our strategic approach to managing business with the future in mind by integrating values of social responsibility, environmental stewardship, and dependable governance to deliver enduring economic value.”



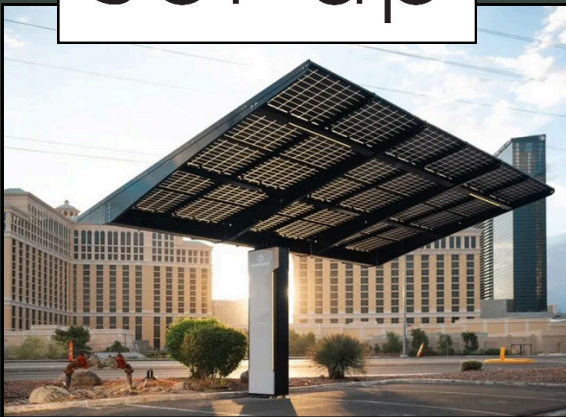
LOVELADY BREWING COMPANY

Lovelady Brewing Company is a family owned and operated craft brewery in the heart of downtown Henderson. While continuously researching ways to reduce their impact on the environment, they passionately brew unique, award-winning beers!



Most breweries package their 12 & 16 oz cans with plastic holders, but Lovelady uses a natural, plant-fiber can holder that is compostable and biodegradable.

Pay them a visit at 20 S. Water St. in Henderson!



SOL-UP (LAS VEGAS)

Sol-Up is a leading company in Nevada's renewable energy and solar industry, known for its commitment to consumer education, protection, community support, and professional integrity.

Sol-Up has installed solar systems on 14,000+ homes, which has significantly reduced utility bills, decreased demand on Nevada's electrical grid, and lessened the state's dependence on fossil fuels. Through their solar stores, they offer a variety of products for electrification and energy efficiency, as well as electric lifestyle products like e-bikes and e-foils.



Installing a solar system on your home is one of the largest steps you can take toward energy independence, helping you slash energy costs and live sustainably!



SMASH MY TRASH

Smash My Trash provides mobile waste compaction services to customers with open top dumpsters. Their service helps businesses save money and cut carbon emissions by reducing their hauls to the landfill by 50%.

Co-owners of Smash My Trash Reno are University of Nevada graduates and grew up in the Reno community.

Smash My Trash service provides a significant, measurable reduction in greenhouse gas emissions. Their average customer reduces CO2 emissions by 95,000 lbs per year. Fewer trips to the landfill leads to fewer haul trucks on the road. This reduces emissions and leads to a reduction of up to 80% in fuel use.



“ We do our part to keep our community beautiful and to help other small and large businesses in the area meet their sustainability goals! ”



Contact Smash My Trash today for free demonstrations or service trials! Visit smashmytrash.com/reno for more information.



2024 WINNER
GOLDEN PINECONE
SUSTAINABILITY AWARDS

jpc copoulos

ARCHITECT

JOHN P. COPOULOS, A.I.A., LEED AP



jpcarchitect.com

JP COPOULOS ARCHITECT

John Copoulos has more than 35 years experience in the profession of Architecture. The firm's project specialty consists of Commercial Projects with environmental attention to detail.

Mr. Copoulos is a LEED accredited professional and is a member of the American Institute of Architects & U.S. Green Building Council.

The volume of annual work over the last five years has averaged 4 projects/year with a gross construction dollar value of \$10.1 million per year.



Site orientation for buildings is extremely important to take advantage of environmental influences and solar exposure.

PROFESSIONAL DOG MOM

Professional Dog Mom operates a 2,300 sq. ft. Boarding and Training facility in South Lake Tahoe. They also offer 1-on-1 dog training and in-home nanny services in Washoe County.



Pro Dog Mom can recycle ALL empty plastic food/treat bags. Receive \$1 per provided bag for any services.

For more information on dog training, nanny care, and boarding availability visit prodogmom.com.



PROFESSIONAL
Dog Mom



2024 EPA Region 9
P2 Recognition Awardee

CARSON CITY TOYOTA

Carson City Toyota has proudly served our community for over four decades as a family-owned and operated dealership. Offering a complete lineup of new Toyotas and an extensive Certified Used Vehicle Program, they are confident in meeting all your driving needs.



Producing a diverse range of electrified vehicles moves them closer to their Beyond Zero vision because it helps maximize their use of limited battery resources, and in turn reduce carbon emissions.

Carson City Toyota has also retrofitted over 60% of facility lighting, reduced total water usage by 49.7%, reduced hazardous waste stream enough to achieve a “conditionally exempt” status, and saved over 15,000 lbs of CO2.

REDUCE
REUSE
RECYCLE

Through our “Pay it Forward” initiative, a portion of every car sale is reinvested back into the community, reflecting our deep understanding of the value of giving back. At Carson City Toyota, we believe that paying it forward is not just a policy, but a way of life. We are dedicated to creating a positive impact on the lives of our customers and the community, and we look forward to serving you with the excellence and care that define our dealership.



2024 WINNER
GOLDEN PINECONE
SUSTAINABILITY AWARDS

FEATURED INNOVATORS

THE FOLLOWING BUSINESSES HAVE ACHIEVED THE HIGHEST TIER IN THE GREEN BUSINESS PROGRAM



318 Broadway Blvd. Reno

Winter Consignment Intake begins Oct. 16th! Skis, boots and boards should be less than 10 years old and in good condition.



GEAR HUT

Gear Hut is a used gear shop, specializing in the consignment of "human powered mountain sports" gear and apparel. Gear Hut's goal is to keep usable gear out of landfills and in circulation for our community, while also increasing access to hiking, climbing, skiing, camping, paddling and biking by offering a more affordable option.

Gear Hut offers ski/snowboard recycling drop-off! Since starting this initiative, they've diverted over 3,000 lbs of equipment from landfills. This program ensures that plastic/metal parts are disassembled and recycled properly OR upcycled into chairs and art.



The average American buys 53 new apparel items every year, with 65% of clothing being tossed after 12 months. Buy USED when shopping "new", and CONSIGN!

Every little sustainably-minded action matters and can have a ripple effect! We want to change the narrative of consumerism and business operations. Because it CAN always be done better.



NEVADA ROOTS

TREE SERVICES

As Northern Nevadans born and raised in Reno, this family-owned company is all about providing their clients with high quality tree services and honest prices.

Arborist, Mark Stathes, is a Certified Arborist with the International Society of Arboriculture. He works consistently to expand his knowledge regarding tree services with continued education and enhanced experience with each operating year.

Nevada Roots also make their community and social responsibility a priority, donating to local causes throughout the year, as well as utilizing sustainable and green practices regularly.



When maintaining your yard, mulch your flower beds and tree wells with mulch from an arborist!

Not only are you recycling green waste, but mulch helps to keep the weeds away, decreases evaporation from soil, and returns nutrients to the soil.



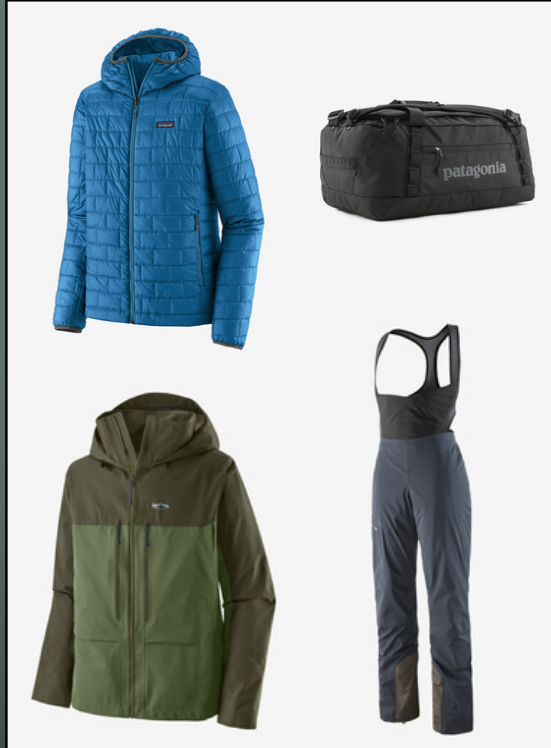
Since our Nevada Roots run deep, our local pride and integrity of our work are of great value to us, and we want to make sure that our clients feel just as taken care of with us as their trees are.



Learn more about the tree services they provide at [nvroots.com](https://www.nvroots.com).



patagonia®



PATAGONIA RENO OUTLET

At the Patagonia Reno Outlet, you'll find both current and past-season clothing for skiing and boarding, climbing, trail running, travel, camping, and just hanging out—most at outlet prices. Drop in and let their expert staff provide you with guidance and gear!

Patagonia also offer free repairs for all products to increase their product life cycle as well as fabric recycling for products that have reached the end of their usefulness.



Try offering employees an incentive for taking alternative transportation like carpool, ride the bus, biking to work to reduce parking demand and emissions.

Visit the Reno Outlet today or browse their **online store**.

We partner with grassroots organizations and frontline communities to restore lands, air, and waters to a state of health; to arrest our addiction to fossil fuels; and to address the deep connections between environmental destruction and social justice.

Patagonia is in business to save our home planet. As of 2022, Earth is now our our only shareholder.



Green Business Directory

Find a Certified Business near you on the national Green Business Directory "[GreenBizTracker](https://www.greenbiztracker.org)." You can also check websites and storefronts for our logos.

[nv.greenbiztracker.org](https://www.nv.greenbiztracker.org)



Certified Nevada Green Businesses

Restaurants & Breweries

- Buenos Grill
- TMCC Café Verde
- So Juicy
- Lovelady Brewing Company

Food & Beverage Manufacturing

- [Davidson's Organics](#)
- Continuum Packing
- [NW Confections](#)

Cleaning & Waste Disposal Services

- SOULganizing
- [Smash My Trash](#)
- Mr. Bubbles Laundromat
- Las Vegas Professional Organizers
- Cleen Green

Construction & Manufacturing

- JP Copoulos Architect
- Baker Hughes Bently Nevada
- Mills Roofing Inc.
- Simple Power Solar
- Sol-Up (Las Vegas)
- North Sails Nevada
- Granite Construction
- [Merchology](#)

Pet Care

- [Professional Dog Mom LLC](#)

Recreation

- Mt. Rose Ski Tahoe
- The Pad Climbing (Henderson)

Beauty Salons & Personal Care

- [Outsiders Hair Studio](#)
- La Nova Beauty
- L'essence Day Spa and Salon
- Extremely Emollient

Retail & Fashion

- [Strange Bikinis](#)
- Aroma Retail
- The Nest
- [Space Cadet](#)
- The Waste Less Shop
- Slickdeals
- [Gear Hut](#)
- [Patagonia Reno Outlet](#)

Farming and Landscape Services

- [Nevada Roots](#)
- VitalBeeBuds
- The Greenhouse Project
- Comstock Seed LLC
- Comstock Farm

Health and Medical Services

- [CARE Chest of Sierra Nevada](#)

Tech & Computer Repair

- [My Reno Computer Tutor](#)
- Mac-O-Rama

Law Firms & Business Services

- [Brand Geek / Law Office of Lara Pearson Ltd, PBC](#)
- D'Terra Law, LLC
- Reno+Sparks Chamber of Commerce

Environmental Consultants

- [Green Serenity](#)
- Terraphase Engineering

Art & Education

- Arts For All Nevada
- Empire Elementary School

Automotive

- NV Auto Body
- Carson City Toyota

Marketing, Media, & Communication

- [Commence Studio](#)
- Elektrikk Digital
- MeshCreative
- Lora Wagener Co.

Tier 1 Business (Leader)

Tier 2 Business (Champion)

Tier 3 Business (Innovator)



Visit nvgreenbusiness.org to:

- Learn more about our free, statewide certification program
- Sign up for our quarterly newsletter
- Access training videos, webinars, and other green resources
- Review our Annual Impact Reports
- Read blogs on Innovator Businesses

Follow us on social media (@nvgreenbusiness) to stay in the loop about all things green business.



Buy local, buy green, and make a difference!

Program Partners:



WESTERN
NEVADA
COLLEGE



greenUP!



KEEP TRUCKEE MEADOWS BEAUTIFUL



envirovolution



chamber of
commerce
RENO + SPARKS

