



Good for Nevada.  
Great for Business.



- Interested in greening your operations, but pressed for time?
- Looking to expedite your energy rebate eligibility?
- Seeking a sustainable framework for your business, but unable to commit to a certification program right now?

NO PROBLEM! TRY OUR ENTRY-LEVEL PATHWAY.

# GreenCORE

We understand that for small business owners, sustainability doesn't always sit at the top of the priority list.

That's why we've developed a launchpad program for green-minded businesses who don't have the time and/or bandwidth to apply for our certification program.

Our GreenCORE checklist consists of only 13 required measures (see page 2). Businesses enrolled in this pathway may also qualify for energy rebates through our 2025 Small Business Grants Program.



## GreenCORE Designation

- Sign up for free at [nv.greenbiztracker.org](https://nv.greenbiztracker.org). *Select the GreenCORE sector checklist.*
- Work with your Green Business Advisor to complete your checklist.
- Your Green Business Advisor will verify these measures and conduct a site visit.
- This is NOT a certification program. But you can move up to Green Business Certification at any time—your data will transfer!

### Benefits:

- Qualify for exclusive energy rebates
- Receive a certificate of program completion



## Green Business Certification

- Sign up for free at [nv.greenbiztracker.org](https://nv.greenbiztracker.org). *Choose an applicable business sector.*
- Work with your Green Business Advisor to complete your desired Tier & checklist(s).
- Your Green Business Advisor will verify these measures and conduct a site visit.

### Benefits:

- Qualify for exclusive energy rebates
- Join a nationwide Green Business directory
- Receive:
  - A confidential Environmental Scorecard
  - A Green Business logo, a framed certificate, & a window cling
  - Social media promotion, green business award eligibility, & more!

# GreenCORE Program



Businesses who enroll in our GreenCORE Program must complete a minimum of 13 CORE measures (see below). If this checklist feels like a good starting place for your business, we encourage you to sign up as soon as possible so you can apply for our 2025 energy rebates!

Your Green Business Advisor will help guide you through the process and provide any resources, templates, or GreenBizTracker assistance you need to reach the finish line.



## Have an environmental policy

The policy must address the following sections: waste reduction, toxins elimination, environmentally preferable purchasing, water/energy conservation, and education of employees.



## Post signage encouraging resource conservation

May include: recycling signage and reminders to turn off lights, faucets, and equipment.



## Adopt 1 Awareness & Maintenance Energy measure

Options include: regular HVAC maintenance, training staff to turn off power strips, putting computers into sleep mode after 15 minutes, insulating hot water pipes and cold suction lines, reducing hot water heater temperature, etc.



## Adopt 1 Lighting & Equipment Energy measure

Options include: LED lighting upgrades, smart power strips, LED exit signs, smart thermostat, lighting controls, ENERGY STAR appliances, electric heat pumps, etc.



## Use non-toxic cleaning & building maintenance products in non-aerosol containers

Acceptable certifications include: EPA Safer Choice, Green Seal, EcoLogo, Environmental Working Group with an 'A' or 'B' rating, or SF Approved.



## Properly store and dispose of "universal waste" as required by law

Designate a storage area with a sign and notify all employees of the area. UW includes: spent fluorescent bulbs/tubes, aerosol cans, electronic equipment (computers, cell phones, etc.) and batteries.



## Recycle cardboard, paper, glass, and cans

Label recycling bins and educate staff on recycling do's and don'ts.



## Adopt 1 Purchasing & Reuse measure

Options include: using environmentally preferable food packaging, purchasing paper products with recycled content, selecting products shipped with less packaging, etc.



## Adopt 1 Waste Reduction measure

Options include: reducing paper use, printing double-sided, eliminating single-use water bottles for staff, and using reusable dishware in the breakroom.



## Keep dumpsters and pollutants covered and impermeable to rainwater

If no covers are available, provide overhead storage. Keep outdoor areas clean and report leaking dumpsters to your waste hauler.



## Check for and repair all leaks

Use food coloring or water utility tablets to check for silent leaks in toilets.



## Adopt 1 Indoor Water Efficiency measure AND 1 Outdoor Water Efficiency measure

Includes: installing low-flow plumbing fixtures, using ENERGY STAR certified clothes washers, installing WaterSense labeled sprinkler heads, converting to drought-tolerant landscaping, etc.



If you've already adopted a majority of these practices, you may consider applying for Green Business Certification for a more comprehensive, sector-specific assessment. Learn more at [nvgreenbusiness.org](https://nvgreenbusiness.org).