

- ▶ Interested in greening your operations, but pressed for time?
- ▶ Looking to expedite your energy rebate eligibility?
- ▶ Seeking a sustainable framework for your business, but unable to commit to a certification program right now?

NO PROBLEM! TRY OUR ENTRY-LEVEL PATHWAY.

GreenCORE

We understand that for small business owners, sustainability doesn't always sit at the top of the priority list.

That's why we've developed a launchpad program for green-minded businesses who don't have the time and/or bandwidth to apply for our certification program.

Our GreenCORE checklist consists of **only 13 required measures** (see page 2). Businesses enrolled in this pathway may also qualify for our energy rebates.



GreenCORE Designation

- Sign up for free at nv.greenbiztracker.org. Select the GreenCORE sector checklist.
- Work with your Green Business Advisor to complete your checklist.
- Your Green Business Advisor will verify these measures and conduct a site visit.
- **This is NOT a certification program.** But you can move up to Green Business Certification at any time—your data will transfer!

Benefits:

- Qualify for exclusive energy rebates
- Receive a certificate of program completion

Green Business Certification

- Sign up for free at nv.greenbiztracker.org. Choose an applicable business sector.
- Work with your Green Business Advisor to complete your desired Tier & checklist(s).
- Your Green Business Advisor will verify these measures and conduct a site visit.

Benefits:

- Qualify for exclusive energy rebates
- Join a nationwide Green Business directory
- Receive:
 - A framed certificate
 - A confidential Environmental Scorecard
 - A Green Business logo & window cling
 - Free promotion, award eligibility, & more!

GreenCORE Program



Businesses who enroll in our GreenCORE Program must complete **a minimum of 13 CORE measures** (see below). If this checklist feels like a good starting place for your business, we encourage you to sign up as soon as possible so you can apply for our 2026 energy rebates!

Your Green Business Advisor will help guide you through the process and provide any resources, templates, or GreenBizTracker assistance you need to reach the finish line.

Have an environmental policy

The policy must address the following sections: waste reduction, toxins elimination, environmentally preferable purchasing, water/energy conservation, and education of employees. [Templates available.](#)

Post signage encouraging resource conservation

May include: recycling signage and reminders to turn off lights, faucets, and equipment.

Adopt 1 Awareness & Maintenance Energy measure

Options include: regular HVAC maintenance, training staff to turn off power strips, putting computers into sleep mode after 15 minutes, insulating hot water pipes and cold suction lines, reducing hot water heater temperature, etc.

Adopt 1 Lighting & Equipment Energy measure

Options include: LED lighting upgrades, smart power strips, LED exit signs, smart thermostat, lighting controls, ENERGY STAR appliances, electric heat pumps, etc.

Use non-toxic cleaning & building maintenance products in non-aerosol containers

Acceptable certifications include: EPA Safer Choice, Green Seal, EcoLogo, Environmental Working Group Verified (or a 1 or 2 rating), or SF Approved.

Properly store and dispose of "universal waste" as required by law

Designate a storage area with a sign and notify all employees of the area. UW includes: spent fluorescent bulbs/tubes, aerosol cans, electronic equipment (computers, cell phones, etc.) and batteries.

Recycle cardboard, paper, glass, and cans

Label recycling bins and educate staff on recycling do's and don'ts.

Adopt 1 Purchasing & Reuse measure

Options include: using environmentally preferable food packaging, purchasing paper products with recycled content, selecting products shipped with less packaging, etc.

Adopt 2 Waste Reduction measures

Eliminate Styrofoam within 1 year AND: reduce paper use, print double-sided, eliminate single-use water bottles for staff, or use reusable dishware in the breakroom.

Keep dumpsters and pollutants covered and impermeable to rainwater

If no covers are available, provide overhead storage. Keep outdoor areas clean and report leaking dumpsters to your waste hauler.

Adopt 1 Indoor Water Efficiency measure

Includes: low-flow plumbing fixtures, ENERGY STAR certified clothes washers, etc.

Adopt 1 Outdoor Water Efficiency measure

Includes: WaterSense labeled sprinkler heads, converting to drought-tolerant landscaping, drip irrigation, etc.



If you've already adopted a majority of these practices, you may consider applying for **Green Business Certification** for a more comprehensive, sector-specific assessment. Learn more at nvgreenbusiness.org.